

# Thanking Employees with Employee Purchasing Programs

*by Abba Belgrave, Sales Support Manager*

Thanksgiving may be over but it is never too late or too often to thank the staff who allow your organization to function smoothly. This gift-giving season you can acknowledge and praise your employees while reminding them of benefits that demonstrate your investment in them such as the employee discount and purchasing programs that they may ignore.

End of year can come with a feeling of tension slowly being released. The finance department might be wrapping up 2025 budget goals. Sales has set their targets. Your human resources team may be organizing the final benefit elections of your staff to assure accuracy so that ID cards are received and account allotments are set up properly. It is a time for reflection and looking back as much as looking forward. A good moment to thank staff by showing your care for their holiday needs. A well-timed reminder about the employee discount and purchasing programs that are often forgotten with the rush to elect health benefits might be one place to start.

If you aren't already offering employee discount programs you should consider it in 2025. They can offer tangible benefits beyond the benefit line item feeling of your medical, dental and vision options. Employee purchasing programs provide your employees with the opportunity to obtain discounted prices on products they would have purchased anyway. During this season of gift-giving and endless shopping, your staff will appreciate an employer who can help support their gift-buying needs.

But it's more than that. Employee purchasing programs present employers with a way to engage these employee needs through a low-cost benefit that their staff can choose to use without the hassle of electing it during open enrollment. It can be as simple as having an employer specific code to distribute much like employee assistance programs often employ. These programs cover a wide range of options including computers, furniture, and appliances but also travel discounts for vacation planning and educational products. Not bad for programs that typically cost very little for HR to manage. Some popular options include [Perkspot](#) and [Perks at Work](#) if you need an idea of where to start.

So, if you're thinking about a way to thank your employees this holiday season. Praise their 2024 accomplishments. Acknowledge their hard work. And if you know someone is planning a big purchase and you have a discount or purchasing program to support it, promote it like you would promote your own staff for their efforts. Give thanks. We have all made it through another year.

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